



Privacy Policy

Joram Corporation,
dba Mold In Graphic Systems® / Polyfuze® Graphics Corporation

INTRODUCTION:

Thank you for choosing to partner with Mold In Graphic Systems® / Polyfuze® Graphics Corporation ("Mold In Graphic Systems", "Polyfuze", "we", "us", "our"). We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about this privacy notice or our practices with regards to your personal information, please contact us at admin@moldinggraphics.com.

When you visit our websites <https://www.moldinggraphics.com> or <https://www.polyfuze.com> (collectively referred to as the "Websites") and use any of our services ("Services"), we appreciate your trust in us. In this privacy notice, we seek to explain what information we collect, how we use it, and what rights you have in relation to it.

If any terms in this privacy notice do not align with your expectations, please discontinue the use of our Services.

This privacy notice applies to all information collected through our Services, including our Website, and any related services, sales, marketing, or events.

1. INFORMATION WE COLLECT:

We collect personal information that you provide directly to us, as well as information collected automatically when using our Website.

Personal Information You Provide

You voluntarily provide personal information to us when expressing interest in our products or Services. The information collected may include:

- **Identifiers:** Names, phone numbers, email addresses, mailing addresses, billing addresses.

All information provided must be accurate, complete, and up to date. Please notify us of any changes to your personal information.

Information Automatically Collected

We collect certain information automatically when you use the Website. This information does not directly identify you but may include:

- IP address
- Browser and device characteristics
- Operating system
- Referring URLs
- Location data (collected through IP addresses, GPS, etc.)

We may also collect information via cookies and similar technologies (see our Cookie Policy for more details).



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2. HOW WE USE YOUR INFORMATION:

We process your information for legitimate business interests, to fulfill contracts, comply with legal obligations, or based on your consent. Specifically, we use your data to:

- Fulfill and manage orders and payments.
- Provide services and respond to inquiries.
- Administer marketing communications (you may opt-out at any time).
- Improve and secure our Website through internal analytics.
- Comply with legal obligations.

3. SHARING YOUR INFORMATION:

We may share your data with third parties under specific conditions:

- **Consent:** When you have provided explicit consent.
- **Legal Requirements:** To comply with laws or legal proceedings.
- **Business Transfers:** In the event of mergers, sales, or acquisitions.

4. COOKIES AND TRACKING TECHNOLOGIES:

We use cookies and similar tracking technologies to enhance your experience and collect information about how our Website is used. You can control cookie preferences via your browser settings.

5. DATA RETENTION:

We retain your personal information only as long as necessary to fulfill the purposes outlined in this privacy notice or as required by law (e.g., for tax or legal obligations). Personal data will be deleted or anonymized when no longer required.

6. HOW WE KEEP YOUR INFORMATION SAFE:

We implement industry-standard security measures to protect your information. However, no system can guarantee complete security, so we advise you to use secure connections when accessing our Website.

7. CHILDREN'S PRIVACY:

We do not knowingly collect data from individuals under 18 years of age. If we become aware that we have collected personal data from a child, we will take steps to delete that information.





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8. YOUR PRIVACY RIGHTS:

Depending on your location, you may have the following rights:

- Access to your data.
- Correction of inaccurate data.
- Deletion of personal information in certain circumstances.
- Object to processing based on legitimate interests (GDPR).

You may withdraw consent at any time by contacting us. However, this will not affect the lawfulness of processing based on consent before its withdrawal.

9. DO-NOT-TRACK SIGNALS:

We currently do not respond to DNT browser signals as no uniform standard has been adopted for online tracking.

10. CALIFORNIA PRIVACY RIGHTS:

California residents have specific rights under the CCPA, including the right to know what data has been collected, request deletion of their data, and opt-out of the sale of personal data. See section 8 for more details on your rights.

11. INTERNATIONAL TRANSFERS:

If you are accessing our services from outside the U.S., your data may be transferred and processed in the U.S. and other countries where data protection laws may differ from those in your country of residence. We ensure adequate safeguards are in place for these transfers.

12. UPDATES TO THIS NOTICE:

We may update this privacy notice periodically to remain compliant with relevant laws. The "Last Updated" date will reflect the most recent changes. We encourage you to review this policy frequently.

13. CONTACT US:

If you have questions or would like to exercise your privacy rights, please contact us at:
Mold In Graphic Systems® / Polyfuze® Graphics Corporation
999 West State Route 89A
Clarkdale, AZ 86324
Email: admin@moldingraphics.com





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APPENDIX: DEFINITIONS OF KEY TERMS:

Personal Information:

Any information that identifies, relates to, describes, or can be reasonably linked, directly or indirectly, to a particular individual. Examples include names, email addresses, postal addresses, IP addresses, and other identifying information.

Processing:

Any action performed on personal information, such as collection, recording, organization, structuring, storage, adaptation, alteration, retrieval, consultation, use, disclosure by transmission, dissemination, or otherwise making available, alignment, or combination, restriction, erasure, or destruction.

Data Controller:

The entity (in this case, Mold In Graphic Systems® / Polyfuze® Graphics Corporation) that determines the purposes and means of processing personal information.

Data Processor:

A third party that processes personal data on behalf of the Data Controller. Examples include companies providing payment processing services, data hosting services, or customer support platforms.

Cookies:

Small text files stored on your device by websites you visit. Cookies are used to track activity, store information, and provide a more personalized browsing experience. They can be session cookies (which are temporary and deleted when you close your browser) or persistent cookies (which remain on your device for a set period or until deleted).

IP Address:

A unique numerical identifier assigned to each device connected to the internet. It can be used to identify a user's general location and internet activity.

Consent:

Your voluntary agreement to allow the processing of your personal information for specific purposes. Consent must be informed, specific, and freely given.

Legitimate Interest:

A legal basis for processing personal information, where the processing is necessary for a legitimate purpose and is balanced against the individual's privacy rights. This may include fraud prevention, marketing, or improving services.

Data Subject:

The individual to whom the personal data belongs or relates. If you provide us with your information, you are considered the Data Subject.

Do-Not-Track (DNT):

A setting you can enable in your web browser to signal your privacy preferences and request that websites do not track your online activities. However, not all websites are required to respond to DNT signals.



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APPENDIX: DEFINITIONS OF KEY TERMS CONT.:

Third-Party Service Providers:

External companies or individuals that provide services on behalf of the Data Controller, such as payment gateways, shipping companies, or marketing agencies. These providers are often referred to as Data Processors.

Data Retention:

The period of time during which personal information is stored before being deleted or anonymized. Data retention policies are typically based on legal requirements, contractual obligations, or legitimate business purposes.

Data Subject Rights:

The rights granted to individuals under various privacy laws, such as the right to access, correct, delete, or restrict the processing of personal data. Depending on the jurisdiction, these rights may also include the right to data portability or to object to processing for marketing purposes.

Anonymization:

The process of removing or modifying personal information so that it can no longer be used to identify an individual.

Encryption:

A method of securing data by converting it into a code to prevent unauthorized access during storage or transmission.

GDPR (General Data Protection Regulation):

A European Union regulation that governs the processing of personal data for individuals within the European Economic Area (EEA). It gives individuals control over their personal data and requires organizations to be transparent about how they use that data.

CCPA (California Consumer Privacy Act):

A California law that provides residents with rights over their personal data, including the right to know what data is collected, the right to delete personal data, and the right to opt-out of the sale of personal data.

PIPEDA (Personal Information Protection and Electronic Documents Act):

A Canadian law that governs how private sector organizations collect, use, and disclose personal information in the course of commercial activities. It provides individuals with rights to access and correct their personal information.